The Guerrilla Property Manifesto

1. The Guerrilla Property Investor is on a mission. Family, friends and colleagues may try to discourage or even mock him but he ploughs through, making his mission a priority.

2. The Guerrilla Property Investor is a value investor. He seeks to create (usually off-market) deals that have value built into them: either in terms of discount, high-cash flow, or both.

3. The Guerrilla Property Investor has an abundance mindset. He knows that there are more than enough deals out there for everyone, he just has to find them.

4. The Guerrilla Property Investor thinks outside the box. When rules and regulations change, he doesn’t cower and whine about it with other lesser “investors”, he sees the situation as an opportunity and quickly figures out a way to capitalise on it.

5. The Guerrilla Property Investor cultivates multiple streams of income. He knows that by doing this, if something changes and an income stream disappears, he’ll be just fine.

6. The Guerrilla Property Investor is diversified. He has an entrepreneur’s mindset and considers all excellent investment and business opportunities, even if they are not strictly property-related.

7. The Guerrilla Property Investor is on the cutting edge. He continually works on his education with quality books and courses in his chosen fields.

8. The Guerrilla Property Investor never lets lack of funds hold him back. He knows that the return on money that is not his own is infinite and knows how to get hold of it. He also knows strategies to invest without it.

9. The Guerrilla Property Investor operates within the confines of the law and has the highest ethical standards. He is a man of his word and truly cares about his customers.

10. The Guerrilla Property Investor has a focus that can cut steel. He does not get distracted by “shiny objects” and carries his projects through to completion in record time.